

# EDS Couriers Case Study

How video telematics are driving real changes for Fleet Managers

## At a glance

For Fleet Managers running fleets of any sizes there are many challenges. From issues with speeding, difficult insurance claims, expensive premiums to limited or sometime no visibility of the fleet when it's out on the road. Where there is a large fleet it's no surprise that these issues are plentiful and that's why video telematics which combine video data, computer vision technology and vehicle data are a real game changer.

*"We have worked closely with Parksafe Group for a few years now and have since seen a 70% reduction in speeding events. Working with Parksafe Group we have technology that benefits our fleet, drivers and our customers. I would certainly recommend them and look forward to working in partnership in the future."*

Colin Nonis,  
Chief Operating Officer



## THE FINDINGS

# 70%

reduction in Speeding events



# 50/50

claims reduced and saved time and money in excess of £50k



Proved proof of deliveries several times with footage of loading and unloading the goods



Improved driver behaviour by briefing drivers and issuing fines where necessary



Health & safety spot checks for wearing of seat belt, phone cradle secured and not eating has reduced driving incidents



## CHALLENGES



E.D.S. Couriers are an APC (The Alternative Parcels Company Ltd) and PalletForce depot, with 2 branches in Cannock and Stoke, in Staffordshire. With a large fleet of vehicles the organisation has been experiencing various challenges with its fleet, including:

- Substantial speeding incidents across all drivers
- 50/50 claims taking a long time and no video evidence to prove the event
- Insurance premiums at a high
- No visibility for head office managers on the drivers whereabouts

## THE TRIAL



E.D.S. Couriers & E.D.S. Stoke LTD handle over one million parcels each year with a promise to 'treat every single parcel with the same high levels of care and attention your products deserve'. Keen to look at solutions to the challenges of running a fleet of 85 LCV's, 22 HGV's and 6 Cars they trialled Parksafe's On Demand platform with the following products.

**LCVs:** 5 Camera Vehicle Camera System with Full Telematics Suite & Driver Behaviour Reports

**HGVs:** 7 Camera Vehicle Camera System with Remote Tachograph Downloads & Driver Behaviour Reports

**Cars:** Front and rear 1080p 4G Dash Camera with Telematics and Driver Behaviour reports

## THE BENEFITS



### Safety



- Health and safety compliance for drivers - as the managers are able to monitor breaks from tachograph.
- Reduced chance of accidents due to driver behaviour changes from the presence of Cameras and Telematics.
- Ability to eliminate potential incidents from Telematics prior to the event.

### Visibility



- Full 360 degree visibility for the drivers when manoeuvring in built up areas.
- Full visibility for Fleet Managers as they can track the locations of their vehicles as well as knowing who is driving each vehicle due to the Driver ID Tag.

### Flexibility



- Ability to remotely download video footage from anywhere in UK or Europe.

### High quality service



- Customers receive best quality service as a result of having GPS co-ordinates and video footage of where parcels have been left.

### Financial savings



- Better driving, less incidents and fewer speeding events result in reduced insurance premiums.

For more information about the camera systems, telematics suite and reports used in this trial visit:

[www.parksafeondemand.com](http://www.parksafeondemand.com)



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